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... and movement throughout the **manufacturing** process, from raw ... primarily on sales forecasts, **firm orders**, and supplier ... based on actual usage rather than **forecast** ...

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D Barnes-Schuster, Y Bassok, R Anupindi - Manufacturing & Service Operations Management, 2002 - marshall.usc.edu

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G Buxey - International Journal of Production Economics, 2003 - Elsevier

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M Perry, AS Sohal - Management, 2000 - emeraldinsight.com

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EL Arnoff, EB Kania, ES Day - Operations Research, 1958 - jstor.org

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... The supply flow often requires some type of **manufacturing** or **conversion** operation to turn the raw materials into a finished product or a deliverable service. ...

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... demand model in which some event (such as a **forecast** update) occurs ... and Whang (1991) describe the conflicts of interest between the **manufacturing** and marketing ...

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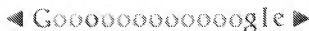
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M Cakanyildirim, RO Roundy - IIE Transactions, 2002 - Springer

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